

# COVER SHEET

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S.E.C. Registration Number

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(Company's Full Name)

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(Business Address: No. Street City/Town/Province)

ENRIQUE I. QUIASON									
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Contact Person

631 09 81									
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Company Telephone Number

## SEC FORM 17-C

1	2	3	1
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Month

Day

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FORM TYPE

0	5	1	8
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Month

Day

Annual Meeting

Fiscal Year
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Secondary License Type, If Applicable

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Dept. Requiring this Doc.

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Amended Articles Number/Section

Total Amount of Borrowings

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Domestic

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Foreign

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Total No. of Stockholders

To be accomplished by SEC Personnel concerned

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File Number

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Document I.D.

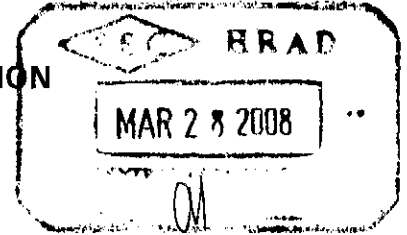
\_\_\_\_\_ Cashier

STAMPS

Remarks = pls. Use black ink for scanning purposes

THE SECURITIES AND EXCHANGE COMMISSION  
Mandaluyong City

SEC FORM 17- C



CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17(b)(3) THEREUNDER

1. March 27, 2008  
Date of Report (Date of earliest event reported)
2. SEC Registration No. AS1999-04544
3. BIR TIN. 203-420-423
4. ABS-CBN Holdings Corporation  
Exact name of registrant as specified in its Articles of Incorporation
5. Metro Manila  
Place of incorporation
6.           
Industry Classification Code
7. 5th Floor Benpres Building, Exchange Road cor. Meralco Ave. Pasig City  
Address of principal office
8. 631 3111  
Registrant's telephone number, including area code
9. Not Applicable  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class

Number of Philippine Depository Receipts  
Outstanding

Philippine Depository Shares

271,959,300

11. Indicate Item numbers reported herein: Item 9. Other Events

ABS-CBN Broadcasting Corporation declared yesterday, March 26, 2008, a cash dividend of ₱0.825 per share to stockholders of record as of April 30, 2008 and payable on or before May 27, 2008.

As in the past, the record date for PDR holders entitled to receive the cash amount shall also be on April 30, 2008. The cash dividends are expected to be received by ABS-CBN Holdings Corporation on May 27, 2007 and the cash amounts will be distributed to the PDR holders on May 28, 2007.

The cash amounts will be determined based on the gross dividends received less the administrative expenses for 2007 and 2008.

**ABS-CBN HOLDINGS CORPORATION**  
Registrant

By:



**Enrique I. Quiason**  
Corporate Secretary