

**SECURITIES AND EXCHANGE COMMISSION**  
**SEC FORM 18-A**  
**REPORT BY OWNER OF MORE THAN FIVE PERCENT**

Check the appropriate box:

Initial Filing

Amendment

Item/s amended by the Filing ...Change in holdings as a substantial holder...

1. Exact Name of Registrant as Specified in its Charter: **ABS-CBN Holdings Corporation**

a. **4<sup>th</sup> Floor Benpres Building, Exchange Road cor. Meralco Ave, Pasig City**      **1600**  
Address of Principal Offices      Postal Code

b. SEC Identification Number **A1999-04544**

c.  (SEC Use Only)  
Industry Classification Code

d. BIR Tax Identification Number **203-420-423**

2. **Eastspring Investments (Singapore) Limited**

Name of Reporting Person

a. **10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2**      **018983**  
Address of Reporting Person      Postal Code

b. **Refer to telephone number of person authorized to receive notices and communications**  
Telephone Number of Reporting Person

c. **Singapore**  
Citizenship or Place of Organization of Reporting Person

**Willie Tan**

**Eastspring Investments (Singapore) Limited**

**10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2**

**Singapore 018983**

**+65 6349 9620**

Name, Address and Telephone Number of person authorized to receive notices and communications if reporting person is a partnership, corporation or other legal entity

### Item 1. Security and Issuer

Security – Philippines Depository Receipts (the "PDRs")  
Issuer – ABS-CBN Holdings Corporation ("Issuer")  
Principal Office Address – 4<sup>th</sup> Flr Benpres Building, Exchange Road cor. Meralco Ave, Pasig City 1600

Each PDR grants the PDR holders, as permitted by Philippine law, upon payment of the exercise price of P0.10 and subject to certain other conditions, the delivery of one ABS-CBN Corporation share or the sale and delivery of the proceeds of such sale of one ABS-CBN Corporation share. However, delivery of ABS-CBN Corporation share is subject to ownership restrictions whereby delivery to non-Filipino citizens/nationals is not permitted. Eastspring Investments (Singapore) Limited and Prudential Singapore Holdings Pte. Limited are non-Filipino nationals.

### Item 2. Identity and Background

(a) Name: **Eastspring Investments (Singapore) Limited ("EISL") and Prudential Singapore Holdings Pte. Limited ("PSHL")**

(b) Residence or business address:

**EISL - 10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2, Singapore 018983**

**PSHL - #30-01, Prudential Tower, 30 Cecil Street, Singapore 049712**

(c) Present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is conducted:

**EISL - Investment Management; please see above for the address**

**PSHL - Investment Holding Company; please see above for the address**

(d) Whether or not, during the last five years, such person has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors) and, if so, give the dates, nature of conviction, name and location of court, any penalty imposed, or other disposition of the case: **No**

(e) Whether or not, during the last five years, such person was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, and as a result of such proceeding was or is subject to any order, judgment or decree, not subsequently reversed, suspended or vacated, permanently or temporarily enjoining, barring, suspending or otherwise limiting involvement in any type of business, securities, commodities or banking: **No**

(f) Citizenship: **Singapore**

### Item 3. Purpose of Transaction

The PDRs are held in various funds managed by EISL, in ordinary course of investment management business, where PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by its subsidiary, EISL, as an investment manager.

**Item 4. Interest in Securities of the Issuer**

- (a) As of 20<sup>th</sup> August 2018, PSHL is a deemed substantial holder of 23,075,970 PDRs or 7.17%, held in various funds managed by EISL, as a result of the 20<sup>th</sup> August 2018 buy trades as disclosed in the table below. The total issued PDRs as of 20<sup>th</sup> August 2018 is 321,586,000 PDRs.
- (b) As of 20<sup>th</sup> August 2018, PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by EISL as an investment manager. EISL has the power to dispose 23,075,970 PDRs or 7.17%, as a result of the 20<sup>th</sup> August 2018 buy trades as disclosed in the table below. The total issued PDRs as of 20<sup>th</sup> August 2018 is 321,586,000 PDRs.
- (c) PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by EISL as an investment manager.

Person	Security	Exchange	Type	Trade Date	Settle Date	Quantity	Price
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	BUY	20-Aug-18	24-Aug-18	1,400,000	24.25
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	BUY	17-Aug-18	23-Aug-18	32,100	24.4963
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	BUY	16-Aug-18	22-Aug-18	221,700	24.8
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	BUY	7-Aug-18	10-Aug-18	7,400	24.5776
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	BUY	7-Aug-18	10-Aug-18	34,200	24.5776
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	BUY	6-Aug-18	9-Aug-18	37,700	24.4979
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	BUY	3-Aug-18	8-Aug-18	58,400	24.2485

EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	BUY	31-Jul-18	3-Aug-18	87,900	23.4388
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	BUY	30-Jul-18	2-Aug-18	28,200	22.9686
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	BUY	10-Jul-18	13-Jul-18	132,000	21.325

(d) N.A.

(e) N.A.

**Item 5. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer**

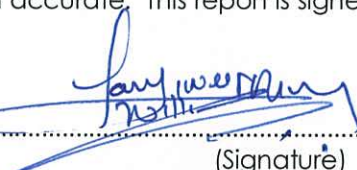
As of 20<sup>th</sup> August 2018, PSHL is a deemed substantial holder of the 23,075,970 PDRs held in various funds managed by its subsidiary EISL, as a result of the 20<sup>th</sup> August 2018 buy trades as disclosed in the table above. The relevant contracts or arrangements, between the Issuer, EISL and any other person with respect to the PDRs may include the investment management agreement, trust deed and prospectus.

**Item 6. Material to be Filed as Exhibits**

N.A.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Singapore on 24<sup>th</sup> August, 2018

By:   
 (Signature)

**Willie Tan**  
**Head of Compliance**

(Name/Title)

The original report shall be signed by each person on whose behalf the report is filed or his authorized representative. If the report is signed on behalf of a person by his authorized representative (other than an executive officer or general partner of the filing person), evidence of the representative's authority to sign on behalf of such person shall be filed with the report. The name and title of each person who signs the report shall be typed or printed beneath his signature.

**SUBSCRIBED AND SWORN** to before me this 24<sup>th</sup> day of August 2018 affiant(s) exhibiting to me his/their Residence Certificates, as follows:

<b>NAMES</b>	<b>RES. CERT. NO.</b>	<b>DATE OF ISSUE</b>	<b>PLACE OF ISSUE</b>
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Notary Public