

SECURITIES AND EXCHANGE COMMISSION
SEC FORM 18-A
REPORT BY OWNER OF MORE THAN FIVE PERCENT

Check the appropriate box:

Initial Filing

Amendment

Item/s amended by the Filing ...Change in holdings as a substantial holder...

1. Exact Name of Registrant as Specified in its Charter: **ABS-CBN Holdings Corporation**

a. **4th Floor Benpres Building, Exchange Road cor. Meralco Ave, Pasig City** **1600**
Address of Principal Offices Postal Code

b. SEC Identification Number **A1999-04544**

c. (SEC Use Only)
Industry Classification Code

d. BIR Tax Identification Number **203-420-423**

2. **Eastspring Investments (Singapore) Limited**

Name of Reporting Person

a. **10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2** **018983**
Address of Reporting Person Postal Code

b. **Refer to telephone number of person authorized to receive notices and communications**
Telephone Number of Reporting Person

c. **Singapore**
Citizenship or Place of Organization of Reporting Person

Willie Tan
Eastspring Investments (Singapore) Limited
10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2
Singapore 018983
+65 6349 9620

Name, Address and Telephone Number of person authorized to receive notices and communications if reporting person is a partnership, corporation or other legal entity

Item 1. Security and Issuer

Security – Philippines Depository Receipts (the “PDRs”)

Issuer – ABS-CBN Holdings Corporation (“Issuer”)

Principal Office Address – 4th Flr Benpres Building, Exchange Road cor. Meralco Ave, Pasig City 1600

Each PDR grants the PDR holders, as permitted by Philippine law, upon payment of the exercise price of P0.10 and subject to certain other conditions, the delivery of one ABS-CBN Corporation share or the sale and delivery of the proceeds of such sale of one ABS-CBN Corporation share. However, delivery of ABS-CBN Corporation share is subject to ownership restrictions whereby delivery to non-Filipino citizens/nationals is not permitted. Eastspring Investments (Singapore) Limited and Prudential Singapore Holdings Pte. Limited are non-Filipino nationals.

Item 2. Identity and Background

(a) Name: **Eastspring Investments (Singapore) Limited (“EISL”) and Prudential Singapore Holdings Pte. Limited (“PSHL”)**

(b) Residence or business address:

EISL - 10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2, Singapore 018983

PSHL - #30-01, Prudential Tower, 30 Cecil Street, Singapore 049712

(c) Present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is conducted:

EISL - Investment Management; please see above for the address

PSHL - Investment Holding Company; please see above for the address

(d) Whether or not, during the last five years, such person has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors) and, if so, give the dates, nature of conviction, name and location of court, any penalty imposed, or other disposition of the case: **No**

(e) Whether or not, during the last five years, such person was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, and as a result of such proceeding was or is subject to any order, judgment or decree, not subsequently reversed, suspended or vacated, permanently or temporarily enjoining, barring, suspending or otherwise limiting involvement in any type of business, securities, commodities or banking: **No**

(f) Citizenship: **Singapore**

Item 3. Purpose of Transaction

The PDRs are held in various funds managed by EISL, in ordinary course of investment management business, where PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by its subsidiary, EISL, as an investment manager.

Item 4. Interest in Securities of the Issuer

- (a) As of 11th October 2018, PSHL is a deemed substantial holder of 24,349,670 PDRs or 7.59%, held in various funds managed by EISL, as a result of the 10th and 11th October 2018 buy trades as disclosed in the table below. The total issued PDRs as of 11th October 2018 is 320,623,500 PDRs.
- (b) As of 11th October 2018, PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by EISL as an investment manager. EISL has the power to dispose 24,349,670 PDRs or 7.59%, as a result of the 10th and 11th October 2018 buy trades as disclosed in the table below. The total issued PDRs as of 11th October 2018 is 320,623,500 PDRs.
- (c) PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by EISL as an investment manager.

| Person | Security | Exchange | Type | Trade Date | Settle Date | Quantity | Price |
|-----------|--|----------|------|------------|-------------|-----------|---------|
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | BUY | 11-Oct-18 | 16-Oct-18 | 30,000 | 19.98 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | BUY | 10-Oct-18 | 15-Oct-18 | 7,200 | 19.9936 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | BUY | 09-Oct-18 | 12-Oct-18 | 24,400 | 19.947 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | BUY | 08-Oct-18 | 11-Oct-18 | 280,000 | 19.4 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | BUY | 12-Sep-18 | 17-Sep-18 | 932,100 | 20.9952 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | BUY | 20-Aug-18 | 24-Aug-18 | 1,400,000 | 24.25 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | BUY | 17-Aug-18 | 23-Aug-18 | 32,100 | 24.4963 |

| | | | | | | | |
|-----------|--|-----|-----|-----------|-----------|---------|------|
| | Depository Receipt | | | | | | |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | BUY | 16-Aug-18 | 22-Aug-18 | 221,700 | 24.8 |

(d) N.A.

(e) N.A.

Item 5. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

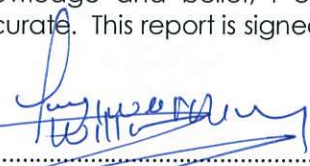
As of 11th October 2018, PSHL is a deemed substantial holder of the 24,349,670 PDRs held in various funds managed by its subsidiary EISL, as a result of the 10th and 11th October 2018 buy trades as disclosed in the table above. The relevant contracts or arrangements, between the Issuer, EISL and any other person with respect to the PDRs may include the investment management agreement, trust deed and prospectus.

Item 6. Material to be Filed as Exhibits

N.A.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Singapore on 16th October 2018

By: 

(Signature)
Willie Tan
Head of Compliance

.....
(Name/Title)

The original report shall be signed by each person on whose behalf the report is filed or his authorized representative. If the report is signed on behalf of a person by his authorized representative (other than an executive officer or general partner of the filing person), evidence of the representative's authority to sign on behalf of such person shall be filed with the report. The name and title of each person who signs the report shall be typed or printed beneath his signature.

SUBSCRIBED AND SWORN to before me this 16th day of October 2018 affiant(s) exhibiting to me his/their Residence Certificates, as follows:

| | | | |
|--------------|-----------------------|----------------------|-----------------------|
| NAMES | RES. CERT. NO. | DATE OF ISSUE | PLACE OF ISSUE |
|--------------|-----------------------|----------------------|-----------------------|

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Notary Public