

SECURITIES AND EXCHANGE COMMISSION
SEC FORM 18-A

REPORT BY OWNER OF MORE THAN FIVE PERCENT

Check the appropriate box:

- Initial Filing
 Amendment

Item/s amended by the Filing
Change in holdings as a substantial holder

1. Exact Name of Registrant as Specified in its Charter

ABS-CBN HOLDINGS CORPORATION

a. Address of Principal Offices

16/F North Tower, Rockwell Business Center Sheridan, Sheridan corner United
Streets, Mandaluyong City
Postal Code
1550

b. SEC Identification Number

A1999-04544

c. Industry Classification Code(SEC Use Only)

d. BIR Tax Identification No.

203-420-423

2. Name of Reporting Person

Eastspring Investments (Singapore) Limited

a. Address of Principal Offices

10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2, Singapore 18983
Postal Code
1898

b. Telephone Number of Reporting Person

+65 6349 9853

c. Citizenship or Place of Organization of Reporting Person

Singapore

Name, Address and Telephone Number of person authorized to receive notices and communications if reporting person is a partnership, corporation or other legal entity

Philip Alexander; 10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2,
Singapore 18983

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



ABS-CBN

ABS-CBN Holdings Corporation
ABSP

PSE Disclosure Form 17-8 - Report by Owner of More Than Five Percent
References: SRC Rule 18
and Section 17.5 of the Revised Disclosure Rules

Description of the Disclosure

Report by owner of more than five percent.

Filed on behalf by:

Name	Ma. Amina Amado
Designation	Assistant Corporate Secretary

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1. Exact Name of Registrant as Specified in its Charter: **ABS-CBN Holdings Corporation**

a. **16th Floor North Tower, Rockwell Business Center Sheridan,
Sheridan corner United Streets, Mandaluyong City** **1550**
Postal Code
Address of Principal Offices

b. SEC Identification Number **A1999-04544**

c. (SEC Use Only)
Industry Classification Code

d. BIR Tax Identification Number **203-420-423**

2. **Eastspring Investments (Singapore) Limited**

Name of Reporting Person

a. **10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2** **018983**
Postal Code
Address of Reporting Person

b. **Refer to telephone number of person authorized to receive notices and communications**
Telephone Number of Reporting Person

c. **Singapore**
Citizenship or Place of Organization of Reporting Person

Philip Alexander
Eastspring Investments (Singapore) Limited
10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2
Singapore 018983
+65 6349 9853

Name, Address and Telephone Number of person authorized to receive notices and communications if reporting person is a partnership, corporation or other legal entity

Item 1. Security and Issuer

Security – Philippines Depository Receipts (the “PDRs”)
Issuer – ABS-CBN Holdings Corporation (“Issuer”)
Principal Office Address – 16th Floor North Tower, Rockwell Business Center Sheridan, Sheridan corner United Streets, Mandaluyong City 1550

Each PDR grants the PDR holders, as permitted by Philippine law, upon payment of the exercise price of P0.10 and subject to certain other conditions, the delivery of one ABS-CBN Corporation share or the sale and delivery of the proceeds of such sale of one ABS-CBN Corporation share. However, delivery of ABS-CBN Corporation share is subject to ownership restrictions whereby delivery to non-Filipino citizens/nationals is not permitted. Eastspring Investments (Singapore) Limited and Prudential Singapore Holdings Pte. Limited are non-Filipino nationals.

Item 2. Identity and Background

(a) Name: **Eastspring Investments (Singapore) Limited (“EISL”) and Prudential Singapore Holdings Pte. Limited (“PSHL”)**

(b) Residence or business address:

EISL - 10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2, Singapore 018983

PSHL - #30-01, Prudential Tower, 30 Cecil Street, Singapore 049712

(c) Present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is conducted:

EISL - Investment Management; please see above for the address

PSHL - Investment Holding Company; please see above for the address

(d) Whether or not, during the last five years, such person has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors) and, if so, give the dates, nature of conviction, name and location of court, any penalty imposed, or other disposition of the case: **No**

(e) Whether or not, during the last five years, such person was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, and as a result of such proceeding was or is subject to any order, judgment or decree, not subsequently reversed, suspended or vacated, permanently or temporarily enjoining, barring, suspending or otherwise limiting involvement in any type of business, securities, commodities or banking: **No**

(f) Citizenship: **Singapore**

Item 3. Purpose of Transaction

The PDRs are held in various funds managed by EISL, in ordinary course of investment management business, where PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by its subsidiary, EISL, as an investment manager.

Item 4. Interest in Securities of the Issuer

- (a) As of 16th October 2019, PSHL is a deemed substantial holder of 15,656,570 PDRs or 5.06%, held in various funds managed by EISL. The total issued PDRs as of 16th October 2019 is 308,821,700 PDRs.
- (b) As 16th October 2019, PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by EISL as an investment manager. EISL has the power to dispose 15,656,570 PDRs or 5.06%. The total issued PDRs as of 16th October 2019 is 308,821,700 PDRs.
- (c) PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by EISL as an investment manager.

Person	Security	Exchange	Type	Trade Date	Settle Date	Quantity	Price
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	16-Oct-19	21-Oct-19	416,200	18.1237
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	16-Oct-19	21-Oct-19	63,000	18.1237
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	16-Oct-19	21-Oct-19	20,800	18.1237
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	25-Sep-19	30-Sep-19	83,200	18.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	25-Sep-19	30-Sep-19	12,600	18.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	25-Sep-19	30-Sep-19	4,200	18.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	24-Sep-19	27-Sep-19	66,500	18.2076

EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	24-Sep-19	27-Sep-19	10,100	18.2076
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	24-Sep-19	27-Sep-19	3,400	18.2076
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	12-Sep-19	17-Sep-19	416,100	18.5796
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	12-Sep-19	17-Sep-19	63,100	18.5796
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	12-Sep-19	17-Sep-19	20,800	18.5796
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	9-Sep-19	12-Sep-19	19,900	18.5923
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	9-Sep-19	12-Sep-19	20,800	18.5923
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	9-Sep-19	12-Sep-19	63,000	18.5923
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	4-Sep-19	9-Sep-19	178,700	18.5644
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	4-Sep-19	9-Sep-19	31,600	18.5644
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	4-Sep-19	9-Sep-19	10,400	18.5644

EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	3-Sep-19	6-Sep-19	404,700	18.8208
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	3-Sep-19	6-Sep-19	71,600	18.8208
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	3-Sep-19	6-Sep-19	23,700	18.8208
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	30-Aug-19	4-Sep-19	404,000	18.5825
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	30-Aug-19	4-Sep-19	72,200	18.5825
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	30-Aug-19	4-Sep-19	23,800	18.5825
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	23-Aug-19	29-Aug-19	404,600	17.5090
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	23-Aug-19	29-Aug-19	71,700	17.5090
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	23-Aug-19	29-Aug-19	23,700	17.5090
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	22-Aug-19	28-Aug-19	900,900	18.0256
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	22-Aug-19	28-Aug-19	154,400	18.0256

EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	22-Aug-19	28-Aug-19	51,000	18.0256
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(d) N.A.

(e) N.A.

Item 5. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

As of 16th October 2019, PSHL is a deemed substantial holder of the 15,656,570 PDRs held in various funds managed by its subsidiary EISL. The relevant contracts or arrangements, between the Issuer, EISL and any other person with respect to the PDRs may include the investment management agreement, trust deed and prospectus.

Item 6. Material to be Filed as Exhibits

N.A.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Singapore on 22nd October 2019

By: 
(Signature)

Philip Alexander
Head, Global Shareholding Reporting
.....
(Name/Title)

The original report shall be signed by each person on whose behalf the report is filed or his authorized representative. If the report is signed on behalf of a person by his authorized representative (other than an executive officer or general partner of the filing person), evidence of the representative's authority to sign on behalf of such person shall be filed with the report. The name and title of each person who signs the report shall be typed or printed beneath his signature.

SUBSCRIBED AND SWORN to before me this 22nd day of October 2019 affiant(s) exhibiting to me his/their Residence Certificates, as follows:

NAMES	RES. CERT. NO.	DATE OF ISSUE	PLACE OF ISSUE
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Notary Public

