

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 18-A

REPORT BY OWNER OF MORE THAN FIVE PERCENT

Check the appropriate box:

- Initial Filing
 Amendment

Item/s amended by the Filing
Change in holdings as a substantial holder

1. Exact Name of Registrant as Specified in its Charter

ABS-CBN HOLDINGS CORPORATION

a. Address of Principal Offices

16/F North Tower, Rockwell Business Center Sheridan, Sheridan corner United
Streets, Mandaluyong City
Postal Code
1550

b. SEC Identification Number

A1999-04544

c. Industry Classification Code(SEC Use Only)

d. BIR Tax Identification No.

203-420-423

2. Name of Reporting Person

Eastspring Investments (Singapore) Limited

a. Address of Principal Offices

10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2, Singapore 18983
Postal Code
1898

b. Telephone Number of Reporting Person

+65 6349 9719

c. Citizenship or Place of Organization of Reporting Person

Singapore

Name, Address and Telephone Number of person authorized to receive notices and communications if reporting person is a partnership, corporation or other legal entity

Alan Artyun; 10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2,
Singapore 18983; +65 6349 9719

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ABS-CBN

ABS-CBN Holdings Corporation
ABSP

PSE Disclosure Form 17-8 - Report by Owner of More Than Five Percent
References: SRC Rule 18
and Section 17.5 of the Revised Disclosure Rules

Description of the Disclosure

Report by owner of more than five percent

Filed on behalf by:

| | |
|--------------------|-------------------------------|
| Name | Ma. Amina Amado |
| Designation | Assistant Corporate Secretary |

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Item/s amended by the Filing ...Change in holdings as a substantial holder...

1. Exact Name of Registrant as Specified in its Charter: **ABS-CBN Holdings Corporation**

a. **16th Floor North Tower, Rockwell Business Center Sheridan,
Sheridan corner United Streets, Mandaluyong City** **1550**
Address of Principal Offices Postal Code

b. SEC Identification Number **A1999-04544**



c. (SEC Use Only)
Industry Classification Code

d. BIR Tax Identification Number **203-420-423**

2. **Eastspring Investments (Singapore) Limited**

Name of Reporting Person

a. **10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2** **018983**
Address of Reporting Person Postal Code

b. **Refer to telephone number of person authorized to receive notices and communications**
Telephone Number of Reporting Person

c. **Singapore**
Citizenship or Place of Organization of Reporting Person

Alan Arfyun
Eastspring Investments (Singapore) Limited
10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2
Singapore 018983
+65 6349 9719

Name, Address and Telephone Number of person authorized to receive notices and communications if reporting person is a partnership, corporation or other legal entity

Item 1. Security and Issuer

Security – Philippines Depository Receipts (the “PDRs”)

Issuer – ABS-CBN Holdings Corporation (“Issuer”)

Principal Office Address – 16th Floor North Tower, Rockwell Business Center Sheridan, Sheridan corner United Streets, Mandaluyong City 1550

Each PDR grants the PDR holders, as permitted by Philippine law, upon payment of the exercise price of P0.10 and subject to certain other conditions, the delivery of one ABS-CBN Corporation share or the sale and delivery of the proceeds of such sale of one ABS-CBN Corporation share. However, delivery of ABS-CBN Corporation share is subject to ownership restrictions whereby delivery to non-Filipino citizens/nationals is not permitted. Eastspring Investments (Singapore) Limited and Prudential Singapore Holdings Pte. Limited are non-Filipino nationals.

Item 2. Identity and Background

(a) Name: **Eastspring Investments (Singapore) Limited (“EISL”) and Prudential Singapore Holdings Pte. Limited (“PSHL”)**

(b) Residence or business address:

EISL - 10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2, Singapore 018983

PSHL - #30-01, Prudential Tower, 30 Cecil Street, Singapore 049712

(c) Present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is conducted:

EISL - Investment Management; please see above for the address

PSHL - Investment Holding Company; please see above for the address

(d) Whether or not, during the last five years, such person has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors) and, if so, give the dates, nature of conviction, name and location of court, any penalty imposed, or other disposition of the case: **No**

(e) Whether or not, during the last five years, such person was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, and as a result of such proceeding was or is subject to any order, judgment or decree, not subsequently reversed, suspended or vacated, permanently or temporarily enjoining, barring, suspending or otherwise limiting involvement in any type of business, securities, commodities or banking: **No**

(f) Citizenship: **Singapore**

Item 3. Purpose of Transaction

The PDRs are held in various funds managed by EISL, in ordinary course of investment management business, where PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by its subsidiary, EISL, as an investment manager.

Item 4. Interest in Securities of the Issuer

- (a) As of 25th July 2019, PSHL is a deemed substantial holder of 21,179,870 PDRs or 6.77%, held in various funds managed by EISL. The total issued PDRs as of 25th July 2019 is 312,496,900 PDRs.
- (b) As 25th July 2019, PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by EISL as an investment manager. EISL has the power to dispose 21,179,870 PDRs or 6.77%. The total issued PDRs as of 25th July 2019 is 312,496,900 PDRs.
- (c) PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by EISL as an investment manager.

| Person | Security | Exchange | Type | Trade Date | Settle Date | Quantity | Price |
|-----------|--|----------|------|------------|-------------|----------|---------|
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 25-Jul-19 | 30-Jul-19 | 8,100 | 18.2534 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 25-Jul-19 | 30-Jul-19 | 2,700 | 18.2534 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 25-Jul-19 | 30-Jul-19 | 46,100 | 18.2534 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 24-Jul-19 | 29-Jul-19 | 28,800 | 18.8803 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 24-Jul-19 | 29-Jul-19 | 37,800 | 18.5383 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 24-Jul-19 | 29-Jul-19 | 399,900 | 18.5384 |

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|-----------|--|-----|------|-----------|-----------|---------|---------|
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 24-Jul-19 | 29-Jul-19 | 103,200 | 18.5383 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 24-Jul-19 | 29-Jul-19 | 10,500 | 18.8803 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 24-Jul-19 | 29-Jul-19 | 111,200 | 18.8803 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 23-Jul-19 | 26-Jul-19 | 49,700 | 17.0436 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 23-Jul-19 | 26-Jul-19 | 18,200 | 17.0436 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 23-Jul-19 | 26-Jul-19 | 193,100 | 17.0436 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 22-Jul-19 | 25-Jul-19 | 26,600 | 16.8970 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 22-Jul-19 | 25-Jul-19 | 9,800 | 16.8970 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 22-Jul-19 | 25-Jul-19 | 101,600 | 16.8970 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 19-Jul-19 | 24-Jul-19 | 63,600 | 16.9957 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 19-Jul-19 | 24-Jul-19 | 23,300 | 16.9957 |

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|-----------|--|-----|------|-----------|-----------|---------|---------|
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 19-Jul-19 | 24-Jul-19 | 234,200 | 16.9957 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 18-Jul-19 | 23-Jul-19 | 33,400 | 16.8000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 18-Jul-19 | 23-Jul-19 | 12,300 | 16.8000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 18-Jul-19 | 23-Jul-19 | 128,400 | 16.8000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 17-Jul-19 | 22-Jul-19 | 9,100 | 16.7535 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 17-Jul-19 | 22-Jul-19 | 3,400 | 16.7535 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 17-Jul-19 | 22-Jul-19 | 32,200 | 16.7535 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 16-Jul-19 | 19-Jul-19 | 8,000 | 16.8001 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 16-Jul-19 | 19-Jul-19 | 2,900 | 16.8001 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 16-Jul-19 | 19-Jul-19 | 30,600 | 16.8001 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 15-Jul-19 | 18-Jul-19 | 10,100 | 16.8200 |

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|-----------|--|-----|------|-----------|-----------|--------|---------|
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 15-Jul-19 | 18-Jul-19 | 3,700 | 16.8200 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 15-Jul-19 | 18-Jul-19 | 38,700 | 16.8200 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 10-Jul-19 | 15-Jul-19 | 11,000 | 16.8402 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 10-Jul-19 | 15-Jul-19 | 4,100 | 16.8402 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 10-Jul-19 | 15-Jul-19 | 42,800 | 16.8402 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 9-Jul-19 | 12-Jul-19 | 2,400 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 9-Jul-19 | 12-Jul-19 | 900 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 9-Jul-19 | 12-Jul-19 | 41,900 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 8-Jul-19 | 11-Jul-19 | 7,300 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 8-Jul-19 | 11-Jul-19 | 2,700 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 8-Jul-19 | 11-Jul-19 | 32,000 | 17.0000 |

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|-----------|--|-----|------|-----------|-----------|--------|---------|
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 5-Jul-19 | 10-Jul-19 | 9,100 | 17.1148 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 5-Jul-19 | 10-Jul-19 | 3,300 | 17.1148 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 5-Jul-19 | 10-Jul-19 | 1,200 | 17.1148 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 3-Jul-19 | 8-Jul-19 | 3,800 | 16.7200 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 3-Jul-19 | 8-Jul-19 | 1,400 | 16.7200 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 3-Jul-19 | 8-Jul-19 | 14,800 | 16.7200 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 2-Jul-19 | 5-Jul-19 | 11,900 | 16.8000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 2-Jul-19 | 5-Jul-19 | 4,300 | 16.8000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 2-Jul-19 | 5-Jul-19 | 44,000 | 16.8000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 28-Jun-19 | 3-Jul-19 | 2,600 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 28-Jun-19 | 3-Jul-19 | 1,000 | 17.0000 |

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|-----------|--|-----|------|-----------|-----------|--------|---------|
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 28-Jun-19 | 3-Jul-19 | 10,800 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 24-Jun-19 | 27-Jun-19 | 2,500 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 24-Jun-19 | 27-Jun-19 | 6,800 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 24-Jun-19 | 27-Jun-19 | 26,600 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 21-Jun-19 | 26-Jun-19 | 74,000 | 17.0107 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 21-Jun-19 | 26-Jun-19 | 7,000 | 17.0107 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 21-Jun-19 | 26-Jun-19 | 19,000 | 17.0107 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 20-Jun-19 | 25-Jun-19 | 10,200 | 17.0537 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 20-Jun-19 | 25-Jun-19 | 3,800 | 17.0537 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 20-Jun-19 | 25-Jun-19 | 38,500 | 17.0537 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 19-Jun-19 | 24-Jun-19 | 1,900 | 17.0000 |

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|-----------|--|-----|------|-----------|-----------|--------|---------|
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 19-Jun-19 | 24-Jun-19 | 7,400 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 19-Jun-19 | 24-Jun-19 | 700 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 18-Jun-19 | 21-Jun-19 | 51,800 | 17.0099 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 18-Jun-19 | 21-Jun-19 | 13,300 | 17.0099 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 18-Jun-19 | 21-Jun-19 | 4,900 | 17.0099 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 17-Jun-19 | 20-Jun-19 | 9,400 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 17-Jun-19 | 20-Jun-19 | 37,100 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 17-Jun-19 | 20-Jun-19 | 3,500 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 14-Jun-19 | 19-Jun-19 | 20,400 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 14-Jun-19 | 19-Jun-19 | 1,900 | 17.0000 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 14-Jun-19 | 19-Jun-19 | 5,000 | 17.0000 |

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| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 13-Jun-19 | 18-Jun-19 | 66,400 | 17.0044 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 13-Jun-19 | 18-Jun-19 | 24,400 | 17.0044 |
| EISL/PSHL | ABS-CBN Corporation Philippines Depository Receipt | PHE | SELL | 13-Jun-19 | 18-Jun-19 | 258,200 | 17.0039 |

(d) N.A.

(e) N.A.

Item 5. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

As 25th July 2019, PSHL is a deemed substantial holder of the 21,179,870 PDRs held in various funds managed by its subsidiary EISL. The relevant contracts or arrangements, between the Issuer, EISL and any other person with respect to the PDRs may include the investment management agreement, trust deed and prospectus.

Item 6. Material to be Filed as Exhibits

N.A.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Singapore on 29th July 2019

By: 
(Signature)

Alan Artyun
Head of Business Operations

.....
(Name/Title)

The original report shall be signed by each person on whose behalf the report is filed or his authorized representative. If the report is signed on behalf of a person by his authorized representative (other than an executive officer or general partner of the filing person), evidence of the representative's authority to sign on behalf of such person shall be filed with the report. The name and title of each person who signs the report shall be typed or printed beneath his signature.

SUBSCRIBED AND SWORN to before me this 29th day of July 2019 affiant(s) exhibiting to me his/their Residence Certificates, as follows:

NAMES

RES. CERT. NO.

DATE OF ISSUE

PLACE OF ISSUE

.....
Notary Public

