

**SECURITIES AND EXCHANGE COMMISSION**  
**SEC FORM 18-A**

**REPORT BY OWNER OF MORE THAN FIVE PERCENT**

Check the appropriate box:

- Initial Filing  
 Amendment

Item/s amended by the Filing  
Change in holdings as a substantial holder.

1. Exact Name of Registrant as Specified in its Charter

ABS-CBN HOLDINGS CORPORATION

a. Address of Principal Offices

16/F North Tower, Rockwell Business Center Sheridan, Sheridan corner United  
Streets, Mandaluyong City  
Postal Code  
1550

b. SEC Identification Number

A1999-04544

c. Industry Classification Code(SEC Use Only)

d. BIR Tax Identification No.

203-420-423

2. Name of Reporting Person

Eastspring Investments (Singapore) Limited

a. Address of Principal Offices

10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2, Singapore 18983  
Postal Code  
1898

b. Telephone Number of Reporting Person

+65 6349 9831

c. Citizenship or Place of Organization of Reporting Person

Singapore

Name, Address and Telephone Number of person authorized to receive notices and communications if reporting person is a partnership, corporation or other legal entity

Wee Tian Sing; 10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2,  
Singapore 18983; +65 6349 9831

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**ABS-CBN**

**ABS-CBN Holdings Corporation**  
**ABSP**

**PSE Disclosure Form 17-8 - Report by Owner of More Than Five Percent**  
*References: SRC Rule 18*  
*and Section 17.5 of the Revised Disclosure Rules*

**Description of the Disclosure**

Report by owner of more than five percent.

**Filed on behalf by:**

<b>Name</b>	Ma. Amina Amado
<b>Designation</b>	Assistant Corporate Secretary

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Item/s amended by the Filing ...Change in holdings as a substantial holder...

1. Exact Name of Registrant as Specified in its Charter: **ABS-CBN Holdings Corporation**

a. **16<sup>th</sup> Floor North Tower, Rockwell Business Center Sheridan,  
Sheridan corner United Streets, Mandaluyong City** **1550**  
Postal Code  
Address of Principal Offices

b. SEC Identification Number **A1999-04544**



c. (SEC Use Only)  
Industry Classification Code

d. BIR Tax Identification Number **203-420-423**

2. **Eastspring Investments (Singapore) Limited**

Name of Reporting Person

a. **10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2** **018983**  
Postal Code  
Address of Reporting Person

b. **Refer to telephone number of person authorized to receive notices and communications**  
Telephone Number of Reporting Person

c. **Singapore**  
Citizenship or Place of Organization of Reporting Person

**Wee Tian Sing**  
**Eastspring Investments (Singapore) Limited**  
**10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2**  
**Singapore 018983**  
**+65 6349 9831**

Name, Address and Telephone Number of person authorized to receive notices and communications if reporting person is a partnership, corporation or other legal entity

## Item 1. Security and Issuer

Security – Philippines Depository Receipts (the “PDRs”)

Issuer – ABS-CBN Holdings Corporation (“Issuer”)

Principal Office Address – 16<sup>th</sup> Floor North Tower, Rockwell Business Center Sheridan, Sheridan corner United Streets, Mandaluyong City 1550

Each PDR grants the PDR holders, as permitted by Philippine law, upon payment of the exercise price of P0.10 and subject to certain other conditions, the delivery of one ABS-CBN Corporation share or the sale and delivery of the proceeds of such sale of one ABS-CBN Corporation share. However, delivery of ABS-CBN Corporation share is subject to ownership restrictions whereby delivery to non-Filipino citizens/nationals is not permitted. Eastspring Investments (Singapore) Limited and Prudential Singapore Holdings Pte. Limited are non-Filipino nationals.

## Item 2. Identity and Background

(a) Name: **Eastspring Investments (Singapore) Limited (“EISL”) and Prudential Singapore Holdings Pte. Limited (“PSHL”)**

(b) Residence or business address:

**EISL - 10 Marina Boulevard, #32-01 Marina Bay Financial Centre Tower 2, Singapore 018983**

**PSHL - #30-01, Prudential Tower, 30 Cecil Street, Singapore 049712**

(c) Present principal occupation or employment and the name, principal business and address of any corporation or other organization in which such employment is conducted:

**EISL - Investment Management; please see above for the address**

**PSHL - Investment Holding Company; please see above for the address**

(d) Whether or not, during the last five years, such person has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors) and, if so, give the dates, nature of conviction, name and location of court, any penalty imposed, or other disposition of the case: **No**

(e) Whether or not, during the last five years, such person was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, and as a result of such proceeding was or is subject to any order, judgment or decree, not subsequently reversed, suspended or vacated, permanently or temporarily enjoining, barring, suspending or otherwise limiting involvement in any type of business, securities, commodities or banking: **No**

(f) Citizenship: **Singapore**

## Item 3. Purpose of Transaction

The PDRs are held in various funds managed by EISL, in ordinary course of investment management business, where PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by its subsidiary, EISL, as an investment manager.

**Item 4. Interest in Securities of the Issuer**

(a) As of 17<sup>th</sup> July 2019, PSHL is a deemed substantial holder of 22,822,370 PDRs or 7.30%, held in various funds managed by EISL. The total issued PDRs as of 17<sup>th</sup> July 2019 is 312,496,900 PDRs.

(b) As 17<sup>th</sup> July 2019, PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by EISL as an investment manager. EISL has the power to dispose 22,822,370 PDRs or 7.30%. The total issued PDRs as of 17<sup>th</sup> July 2019 is 312,496,900 PDRs.

(c) PSHL is a deemed substantial holder by virtue of its deemed interest in the PDRs managed by EISL as an investment manager.

Person	Security	Exchange	Type	Trade Date	Settle Date	Quantity	Price
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	17-Jul-19	22-Jul-19	9,100	16.7535
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	17-Jul-19	22-Jul-19	3,400	16.7535
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	17-Jul-19	22-Jul-19	32,200	16.7535
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	16-Jul-19	19-Jul-19	8,000	16.8001
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	16-Jul-19	19-Jul-19	2,900	16.8001
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	16-Jul-19	19-Jul-19	30,600	16.8001
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	15-Jul-19	18-Jul-19	10,100	16.8200

EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	15-Jul-19	18-Jul-19	3,700	16.8200
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	15-Jul-19	18-Jul-19	38,700	16.8200
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	10-Jul-19	15-Jul-19	11,000	16.8402
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	10-Jul-19	15-Jul-19	4,100	16.8402
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	10-Jul-19	15-Jul-19	42,800	16.8402
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	9-Jul-19	12-Jul-19	2,400	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	9-Jul-19	12-Jul-19	900	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	9-Jul-19	12-Jul-19	41,900	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	8-Jul-19	11-Jul-19	7,300	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	8-Jul-19	11-Jul-19	2,700	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	8-Jul-19	11-Jul-19	32,000	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines	PHE	SELL	5-Jul-19	10-Jul-19	9,100	17.1148

	Depository Receipt						
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	5-Jul-19	10-Jul-19	3,300	17.1148
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	5-Jul-19	10-Jul-19	1,200	17.1148
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	3-Jul-19	8-Jul-19	3,800	16.7200
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	3-Jul-19	8-Jul-19	1,400	16.7200
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	3-Jul-19	8-Jul-19	14,800	16.7200
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	2-Jul-19	5-Jul-19	11,900	16.8000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	2-Jul-19	5-Jul-19	4,300	16.8000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	2-Jul-19	5-Jul-19	44,000	16.8000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	28-Jun-19	3-Jul-19	2,600	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	28-Jun-19	3-Jul-19	1,000	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	28-Jun-19	3-Jul-19	10,800	17.0000
EISL/PSHL	ABS-CBN Corporation	PHE	SELL	24-Jun-19	27-Jun-19	2,500	17.0000

	Philippines Depository Receipt						
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	24-Jun-19	27-Jun-19	6,800	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	24-Jun-19	27-Jun-19	26,600	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	21-Jun-19	26-Jun-19	74,000	17.0107
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	21-Jun-19	26-Jun-19	7,000	17.0107
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	21-Jun-19	26-Jun-19	19,000	17.0107
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	20-Jun-19	25-Jun-19	10,200	17.0537
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	20-Jun-19	25-Jun-19	3,800	17.0537
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	20-Jun-19	25-Jun-19	38,500	17.0537
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	19-Jun-19	24-Jun-19	1,900	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	19-Jun-19	24-Jun-19	7,400	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	19-Jun-19	24-Jun-19	700	17.0000
EISL/PSHL	ABS-CBN	PHE	SELL	18-Jun-19	21-Jun-19	51,800	17.0099



	Corporation Philippines Depository Receipt						
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	18-Jun-19	21-Jun-19	13,300	17.0099
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	18-Jun-19	21-Jun-19	4,900	17.0099
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	17-Jun-19	20-Jun-19	9,400	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	17-Jun-19	20-Jun-19	37,100	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	17-Jun-19	20-Jun-19	3,500	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	14-Jun-19	19-Jun-19	20,400	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	14-Jun-19	19-Jun-19	1,900	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	14-Jun-19	19-Jun-19	5,000	17.0000
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	13-Jun-19	18-Jun-19	66,400	17.0044
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	13-Jun-19	18-Jun-19	24,400	17.0044
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	13-Jun-19	18-Jun-19	258,200	17.0039

EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	20-May-19	23-May-19	77,400	18.0130
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	20-May-19	23-May-19	96,800	18.0130
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	20-May-19	23-May-19	325,800	18.0130
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	17-May-19	22-May-19	80,000	18.3220
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	17-May-19	22-May-19	95,000	18.3220
EISL/PSHL	ABS-CBN Corporation Philippines Depository Receipt	PHE	SELL	17-May-19	22-May-19	325,000	18.3220

(d) N.A.

(e) N.A.

**Item 5. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer**

As 17<sup>th</sup> July 2019, PSHL is a deemed substantial holder of the 22,822,370 PDRs held in various funds managed by its subsidiary EISL. The relevant contracts or arrangements, between the Issuer, EISL and any other person with respect to the PDRs may include the investment management agreement, trust deed and prospectus.

**Item 6. Material to be Filed as Exhibits**

N.A.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Singapore on 19<sup>th</sup> July 2019



By: .....  
(Signature)

Wee Tian Sing  
Chief Risk Officer, Singapore  
.....Head, Office, Risk.....  
(Name/Title)

The original report shall be signed by each person on whose behalf the report is filed or his authorized representative. If the report is signed on behalf of a person by his authorized representative (other than an executive officer or general partner of the filing person), evidence of the representative's authority to sign on behalf of such person shall be filed with the report. The name and title of each person who signs the report shall be typed or printed beneath his signature.

**SUBSCRIBED AND SWORN** to before me this 19<sup>th</sup> day of July 2019 affiant(s) exhibiting to me his/their Residence Certificates, as follows:

<b>NAMES</b>	<b>RES. CERT. NO.</b>	<b>DATE OF ISSUE</b>	<b>PLACE OF ISSUE</b>
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.....  
Notary Public

